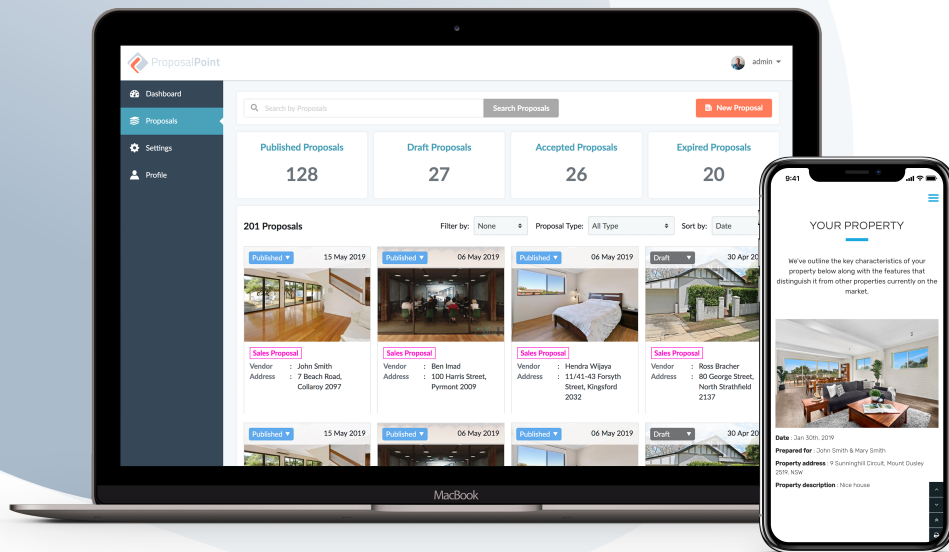


Win More Listings

Send digital proposals that impress vendors and landlords



LOVED BY THOUSANDS OF REAL ESTATE PROFESSIONALS ACROSS AUSTRALIA

RE/MAX

morton.

MB

RT Edgar

STONE

McGrath

Nelson
Alexander

Colliers
INTERNATIONAL

Elders

Harcourts

Timms
real estate

I won a listing yesterday over another agent, mainly due to the ProposalPoint software. They were so impressed by the proposal that all the other agents really had no chance.



Braden Walters
Sales Agent
Ballina, NSW



McGrath

What's ProposalPoint?

Our proposals are web-based and can be sent via a link or presented directly on a computer, tablet and phone, offering the perfect way to demonstrate value, differentiate services, impress leads and convert potential vendors and landlords into satisfied clients.

ProposalPoint Key Benefits



**Save time
and cost**



**Personalise for
each client**



**Stand out
from the crowd**



**Know when they're
reading it**



**Leverage interactive
content**



**Get it signed
anywhere, anytime**

Our Points of Difference



Win More Listings

Using ProposalPoint, real estate professionals have increased the number of listings won by 20% on average through the delivery of interactive and customised proposals that leave a great impression and lasting point of difference.



Bespoke Solution

Every Agent and Property Manager is unique, with their own method of presenting which is why ProposalPoint is completely customisable and allows you to apply your own branding, messaging and presentation flow just the way you like it.



Key Integrations

ProposalPoint integrates with leading technology used by real estate professionals, to build proposals quicker and with the most up to date, relevant data.



Support Small & Large

We created ProposalPoint to deliver digital solutions across the real estate industry from small boutique businesses to large network groups with hundreds of offices and thousands of agents.



Solely Proposal Focused

Our product team focuses 100% of its day on building the most innovative, forward-thinking and result-driven digital proposal solution for the real estate industry that is simple to use, highly customisable and results in winning more listings.



Industry Technical Expertise

When using new technology, you want to ensure that it has been created by a team who both specialise in your industry and deliver intuitive solutions which genuinely help you grow your business.

Versatile Solution

ProposalPoint is versatile enough to deliver any branded document including real estate digital proposals but also company presentations, recruitment decks, marketing collateral and more, allowing real estate businesses to keep their brand consistent across the board.



Pre-Listing Kit



Recruitment Presentation



Custom Proposal



Marketing Schedule



Sales Proposal



Management Proposal

Who uses ProposalPoint?



Principals

Get more visibility in your agency performance through the numbers of proposals produced and won, and make effective decisions accordingly.



Agents

Easily personalise your proposals to the specific needs and attributes of potential clients, providing an enhanced, bespoke experience.



Assistants

Save time by creating and delivering proposals for each client anywhere, in just a few clicks.



Marketers

Create unique but consistently branded presentations across sales, marketing and HR.

Key Integrations

ProposalPoint integrates with leading technology used by Real Estate professionals, to build proposals quicker and with the most up to date, relevant data.



ProposalPoint also boasts a deeper integration with Agentbox. Integrating with Agentbox allows users to create a new digital proposal by simply clicking the "ProposalPoint" button from the backend of the CRM.



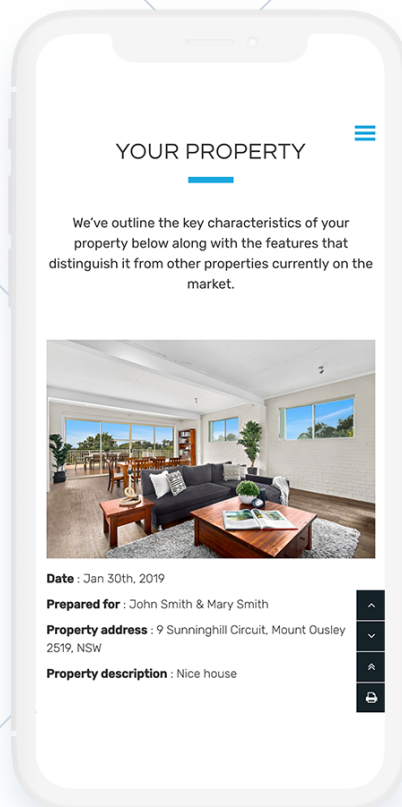
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Landlords and Vendors can instantly accept a proposal and sign an agreement at anytime from anywhere in the world using practically any device via DocuSign. DocuSign is one of the most reliable and trusted platforms worldwide for electronic signatures.



Our integration with Rate My Agent allows the users to pull in their recommendations & reviews data automatically into ProposalPoint to be included in their proposals. They can choose between testimonials to appear on the proposal.



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ProposalPoint is integrated with all major CRM providers including Rex, meaning sales agents and BDMS can quickly find and include sold or leased properties in their proposals.

Win More Listings, Faster

Using ProposalPoint, real estate professionals have increased the number of listings won by 20% on average through the delivery of interactive and customised proposals that leave a great impression and lasting point of difference.



Stone



Stone Real Estate were looking for a real estate proposal that would reduce delays in their communication with clients and make the process more seamless. They also needed their proposals to be modern, easy to understand and 100% on brand across their whole network of offices.

Results

25-50% increase in listings won



Morton



Morton were looking for a digital real estate proposal solution that would give them the upper hand while consistently backing up their message of being professional in all their proposals from all their offices. They were also looking a platform that would see their conversion rates go up while spending less time generating proposals.

Results

10-25% increase in listings won

Contact Us

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